



THE FORUM 2013

Essential Perspectives for Safety Net Providers

April 3-5, 2013 | Sheraton Denver West Hotel | Lakewood, CO

Wednesday, April 3, 2013

7:00 - 8:00	Registration & Breakfast	
8:00 - 8:15	Welcome & Introductions	
8:15 - 9:15	Key Note Presentation Dr. Winston Wong, Medical Director, Community Benefit, Kaiser Permanente	
9:15 - 10:15	Policy: Federal Focus Bill Finerfrock, Executive Director, National Association of Rural Health Clinics	
10:15 - 10:45	Break	
10:45 - 11:45	Breakout Session One	The HIPAA Omnibus Rule-Big changes are here! What Rural Clinics and Hospitals Need to Know David Ginsberg, Senior Consultant, CRHC
		Managed Care in the Wake of Health Care Reform: Guidelines for Contracting with Payers as the Affordable Care Act (ACA) is Implemented Todd Welter, Founder & President, RT Welter & Associates
		Rural Health Clinic Billing Kim Robinson, VA Liaison, Novitas-Solutions, Inc.
11:45 - 12:15	Break	
12:15 - 1:30	Breakout Session Two/ Lunch	Emergency Preparedness for Inclement Weather in a Rural Clinics or Hospitals Gerald Lawrence, Director of Facilities, Mercy Hospital of Joplin, Missouri
		Clinic Obligations, Opportunities, and Pitfalls in Health Care Reform Implementation Mark Cruise, Founder & Principal, Free Clinic Solutions
1:30 - 1:45	Break	
1:45 - 2:45	Breakout Session Three	Introduction to Advocacy: Making a Difference Alicia Haywood, Policy & Advocacy Manager, CRHC Brooke Powers, Program Manager, ClinicNET
		Connect for Health Assistance Network: A Comprehensive Overview and Update Adela Flores-Brennan, Navigator Manager, Connect for Health Colorado
		Value Based Payment, Patient Centered Transformation and More Patrick Gordon, Associate Vice President, Rocky Mountain Health Plans Janet Pogar, Regional Vice President, Anthem Blue Cross and Blue Shield
2:45 - 3:15	Break	
3:15 - 4:15	Breakout Session Four	Business Strategies for Leverage in the Era of Health Benefit Exchanges Todd Welter, Founder & President, RT Welter & Associates
		Rural Health Clinic Billing Kim Robinson, VA Liaison, Novitas-Solutions, Inc.
		Colorado's Community Health Worker/Patient Navigator Movement ... Activities and Sustainable Models Andrea Dwyer, Integration Manager, University of Colorado Cancer Center Chris Armijo, Program Officer, The Colorado Trust
4:15 - 4:30	Break	
4:30 - 5:45	NETWORKING and  <i>Light refreshments provided.</i>	

Thursday April 4, 2013

7:00 - 8:30	Registration and Breakfast	
7:15 - 8:15	Interoperable Communication (Emergency Preparedness Session) Lonnie Knudsen, Magnum Solutions, LLC	
8:15 - 8:30	Break	
8:30 - 9:30	Policy: State Focus Tom Massey, Policy and Communications Office Director, Colorado Department of Healthcare Policy and Financing Alicia Haywood, Policy and Advocacy Manager, Colorado Rural Health Center	
9:30 - 10:30	Collaborative Community Health Needs Assessment: Prowers County Jay Brooke, Executive Director, High Plains Community Health Center Jo Lynn Idler, Business Operations Manager, Prowers Public Health & Environment/ Kiowa Public Health Agency Karen Bryant, Chief Operating Officer, Prowers Medical Center Matt Guy, Executive Director, Southeast Colorado AHEC (Facilitator)	
10:30 - 11:00	Break	
11:00 - 12:00	Breakout Session Five	Improving Communication in Transitions of Care and Reducing Readmissions (iCARE): The Clinic Perspective Matt Guy, Executive Director, Southeast Colorado AHEC Beth Katzenberg, Senior Advisor, CRHC DeeAnn Sierra, RN, Clinic Practice Manager, Rio Grande Hospital Clinics
		Colorado Health Insurance Cooperative Julia Hutchins, CEO, Colorado Health Insurance Cooperative
		Screening for Childhood Obesity: Guidelines and Resources Kevin Gilbert, Ph.D, CEO, HeartSmart Kids
12:00 - 12:30	Break	
12:30 - 1:30	Lunch Session	Getting into the Groove: positioning an organization for positive change Sue Hansen, Speaker-Trainer-Consultant, Sue Hansen Speaks
1:30 - 1:45	Break	
1:45 - 2:45	Breakout Session Six	Rural Health Clinics - the Nuts and Bolts Julene McAlister, President, Meridian Healthcare Consulting
		Quality Improvement in Diabetes Care – Improving Performance In Practice (IPIP) Doug Miller, FNP, Rocky Ford Family Health Center, LLC Sheila Tefertiller, RN, Prowers Medical Center Courtney Ryan, Programs Coordinator, CRHC (Facilitator)
		Data, Transparency and Payment Reform Jonathan Mathieu, Director of Data and Research, Center for Improving Value in Health Care Bob Kershner, Director of Health Systems Payment Strategies, Center for Improving Value in Health Care
2:45 - 3:15	Break	
3:15 - 4:15	Breakout Session Seven	Responding to the Changing Healthcare Landscape ... Clinic Case Studies Sarah Vaine, LPC, CEO, Summit Community Care Clinic Deanna Tolman, DNP, FNP-BC, Head2Toe HealthCare, LLC John Gardner, CEO, Yuma District Hospital and Clinics
		Realizing the Promise of Your EMR William (Bill) Bolt, Executive Director, Data Services for Healthcare Mark See, Director of Operations, Data Services for Healthcare
		Workforce Trends: A Global to Local Perspective Sara Leahy, CO Provider Recruitment Program Manager, CRHC
4:15 - 4:30	Break	
4:30 - 5:00	Our Shared Experiences: Our Safety Net Brooke Powers, Program Manager, ClinicNET Alicia Haywood, Policy and Advocacy Manager, Colorado Rural Health Center	
5:00 - 5:15	Wrap Up	

Friday April 5, 2013

8:00 - 9:00	Breakfast	
9:00 - 11:00	Breakout Session Eight	Deep Dive into MU Stage II David Ginsberg, Senior Consultant, CRHC
		The Road to ICD-10: Avoiding the Potholes! Rebakah Gatti, ICD-10-CM/PCS Trainer, RT Welter & Associates
		Optimizing Workflow Processes to Maximize Clinic Efficiency and Operations Beth Katzenberg, Senior Advisor, CRHC
		What is Proposal Writing? Kendra Brooks, Development Manager, CRHC
11:00 - 11:30	Adjourn	